

Purpose

Mothers of Courage supports widows facing deep economic vulnerability by equipping them with practical entrepreneurship skills and a small start-up capital to launch or grow a micro-business.

This 12-month pilot will train 100 widows and provide CAD 100 each as initial capital after completing the training.

12-month targeted goals

- Identify and enroll 100 widows through trusted local partners and community leaders.
- Deliver entrepreneurship training (basic business skills, pricing, budgeting, customer service).
- Provide start-up capital of CAD 100 to each participant after completing the training (100 beneficiaries).
- Offer follow-up coaching and group check-ins to strengthen business stability and accountability.
- Track outcomes quarterly (business start-up rate, income progress, household stability) and share impact updates with supporters.

Expected outcomes

- 100 widows trained and equipped to start or strengthen a small business.
- Reduced financial vulnerability through new or improved income-generating activities.
- Greater confidence, agency, and community support networks among participants.
- Documented lessons learned to scale the program responsibly.

Budget (CAD)

Total: 15,000

Entrepreneurship training (facilitators, sessions)	1,800
Training materials & venue support	700
Seed capital grants (100 widows × CAD 100)	10,000
Coaching & follow-up mentoring	600
Monitoring & evaluation (quarterly tracking)	400
Local coordination & donor reporting	1,500
Total	15,000 CAD

Donate

Scan the QR code to fund the 1-year pilot for 100 widows.



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